

ONLINE UNDERGRADUATE
PROGRAMS IN BUSINESS



Athabasca University
FACULTY OF BUSINESS

» cover photo:

Sanjesh R. Singh, BComm

Chestermere, Alberta

“I fit school around my life instead of putting it on hold and earned my BComm while working in our family business. Next stop: a career in accounting.”

Athabasca University (AU) is one of four research-intensive, publicly funded institutions of the Province of Alberta. AU reports to the Government of Alberta through the Ministry of Innovation and Advanced Education, and its quality assurance mechanisms and program proposals are reviewed by the Campus Alberta Quality Council.

AU is accredited in the United States through the Middle States Commission on Higher Education (MSCHE), one of six regional organizations in the US that accredits universities.

AU is also a member of the Association of Commonwealth Universities (ACU), Association of Universities and Colleges of Canada (AUCC), the International Council for Open and Distance Education (ICDE), the Association to Advance Collegiate Schools of Business (AACSB), the Canadian Association for Graduate Studies (CAGS), and the Canadian Federation of Business School Deans (CFBSD).

Undergraduate Business Programs

Bachelor of Commerce

Bachelor of Management

University Certificate

- » Accounting
- » Advanced Accounting
- » Computers and Management Information Systems
- » e-Commerce
- » Finance
- » Management Applications
- » Management Foundations
- » Marketing

Undergraduate programs in business

Get your business career on the fast track

The demand for intelligent, forward-thinking and highly skilled graduates of university business programs has never been greater. A wide range of challenging opportunities is available in the business, government, and not-for-profit sectors.

AU's Faculty of Business offers a variety of undergraduate business programs to address the needs of a wide spectrum of students. Whether you are an entry-level employee or a recent college graduate, a student at another institution, or a working professional or middle manager needing a credential to move your career to the next level, AU has the answer.

Why AU?



Flexibility

Athabasca University is the ideal way to pursue your post-secondary education without having to uproot your life. Thanks to our online courses and flexible start times, you can fit your education into your busy life, and still have time for your family and career. Finish your degree in two years or ten years—it's all up to you.



Monthly start dates

It can't get more flexible than this. You can start your business program when you are ready.



A trusted distance education leader with a proven track record

AU is a distance education leader, not only in Canada, but also around the world. We are known as an innovator in online education; a trusted name in online and distance learning.



Highly supported

As an AU Faculty of Business undergraduate student, you have access to a student support centre through which you can access academic experts, advisors for program planning and administrative issues, and technical support. The student support centre works extended hours to ensure you have the help you need.



Direct entry into degree programs

You can enter an AU business degree program in your first year, instead of having to complete one or two years of study first, as some universities require. In addition, a program advisor can help you design your schedule so you can attain a fully transferable certificate while working towards your degree—a preliminary credential that can help you get your career moving sooner.

Degree Programs

Bachelor of Commerce Bachelor of Commerce (Post-Diploma)

The Bachelor of Commerce is a rigorous, technically based business degree program that includes courses in all core business areas:

- » Economics
- » Marketing
- » Management science
- » Financial accounting
- » Management accounting
- » Finance
- » Information systems
- » Strategic management
- » Organizational behaviour
- » Taxation
- » Commercial law

The Bachelor of Commerce is offered as a general degree or with a major in e-commerce, accounting or finance.

The Bachelor of Commerce (Post-Diploma) is designed for holders of recognized business or professional diplomas.



Accounting

meets entry requirements for the Chartered Professional Accountant (CPA) professional education program (PEP), with proper selection of courses. Courses focus on financial, management, and taxation accounting; auditing; and accounting information systems.



e-Commerce

is designed for those pursuing a career in e-commerce, enterprise resource planning, and management information systems.



Finance

integrates finance and economics courses to provide graduates with a broad exposure to the growing financial management sector.



Claudia Heigl, BComm

Boehlerwerk, Austria

“My professors were there to answer my questions—they always took the time and were very patient. One professor in particular was really inspiring to me... she would explain things with real-life terms, in a way that I could understand them.”

Degree Programs

Bachelor of Management Bachelor of Management (Post-Diploma)

The Bachelor of Management program provides you with a broad, critical perspective of management in public and private organizations and the knowledge and skills you need to make immediate and meaningful contributions in a variety of management and leadership roles.

By focusing on the general management of resources, markets and human potential, the degree enables students to pursue careers in a broad range of private, public and not-for-profit settings.

The Bachelor of Management is offered as a three-year or four-year degree program. Students in the three-year program can complete a general degree only, while those in the four-year program can choose to major in human resources management, marketing, or indigenous nations and organizations.

The Bachelor of Management (Post-Diploma) is designed for holders of recognized business or professional diplomas.



Human Resources Management

prepares students to take a strategic management approach to human resources, contributing to their organizations' long term planning and overall success.



Marketing

prepares students to tackle the marketing challenges of organizations ranging from small startups to large corporations to not-for-profit organizations.



Indigenous Nations and Organizations

blends cultural relevance into the core management curriculum, while providing students the opportunity to concentrate studies in areas such as leadership, management, community development and negotiations.

Steve Madden, BMgmt

Grande Prairie, Alberta

“There were many connections between my coursework and my job as environment manager for the County of Grande Prairie. The academic side really refined my skills in many areas, from legal contracts and accounting to business strategy and putting together effective presentations.”



University Certificate Programs

Accounting

The University Certificate in Accounting is an ideal starting point for those who want to develop the skills and knowledge of an accounting professional. Many of the courses cover areas of study required as prerequisites to pursuing the Chartered Professional Accountant (CPA) designation.

» One year (30 credits)

Advanced Accounting

The University Certificate in Advanced Accounting builds upon the knowledge and skills developed in the University Certificate in Accounting, and covers more courses for those pursuing the Chartered Professional Accountant (CPA) designation.

Prerequisite: The AU University Certificate in Accounting (or equivalent)

» One year (33 credits)

Marketing

The University Certificate in Marketing program will provide you with the latest analytical frameworks and tools necessary to understand consumers, market trends and competitive marketing strategies in the global economy. The program also emphasizes the development of critical and strategic thinking skills, and enhances your ability to make informed marketing decisions.

» One year (30 credits)

Finance

The University Certificate in Finance will provide you with the skills and knowledge of a financial professional. The design of the program will allow you, through careful selection of options, to complete most of the training required by various professional financial services associations.

» One year (30 credits)

University certificate programs provide interim qualifications in specific subject areas. A certificate can be a great stepping stone to a degree, as credits earned can be transferred into AU's Bachelor of Commerce and Bachelor of Management programs.

You cannot enrol in a university certificate program if you hold a previous credential, whether from AU or another institution, that includes more than 50 per cent of the credits required for the university certificate program.

Management Foundations

The University Certificate in Management Foundations is designed to provide you with foundational knowledge in business management, covering communications, economics, e-commerce, critical thinking, and analysis. An excellent starting point for your business career.

» **One year (30 credits)**

Management Applications

The University Certificate in Management Applications is designed to help you develop a broad administrative perspective with a curriculum that includes accounting, economics, law, marketing, and information systems.

» **One year (30 credits)**

e-Commerce

The University Certificate in e-Commerce will provide you with a solid foundation in e-commerce-related IT management. Worldwide growth in this area is creating opportunities for qualified and skilled people in every sector of the economy including retail, marketing, health care, financial institutions, education, small business and government.

» **One year (30 credits)**

Computers and Management Information Systems

The University Certificate in Computers and Management Information Systems will provide you with knowledge essential to the application of computers and information systems in the business environment. You will develop a sophisticated understanding of trends and issues related to information systems, and learn how to align information systems with business goals.

» **One year (30 credits)**



**Working together to help you
achieve your goals...**

The Western Hockey League (WHL) Partnership

The WHL partnership provides an amazing opportunity for North America's best young hockey players to pursue post-secondary education without giving up their hockey dreams.

» Learn more at business.athabascau.ca/WHL

The Blue Seal Program

This program gives Alberta-certified trade and occupational certificate holders the opportunity to supplement trade skills with business credentials. An excellent starting point for those who want to move into the business side of their trade.

» Learn more at business.athabascau.ca/blue-seal

The AU Faculty of Business works with many other institutions and organizations to provide online education opportunities to the broadest possible number of students.

Canadian Operational Research Society (CORS)

The CORS diploma is awarded by the Canadian Operational Research Society to students who have completed a program of studies with significant research content in operations management.

» Learn more at business.athabascau.ca/cors

College Collaborations

These provide students the ability to complete AU degrees in conjunction with their local college in Grande Prairie, Lloydminster or Lethbridge.

» Learn more at business.athabascau.ca/college-collaborations

Industry/Association Relationships

AU business courses are recognized by a number of professional associations toward their professional designations or to fulfill ongoing training/updating requirements.

» Learn more at business.athabascau.ca/professional-associations

Apply any time

We make it easy for you!

AU has year round enrollment with courses starting every month. There is only one formal entrance requirement for undergraduate programs: you must be 16 years of age or older.

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STEP 1

APPLY TO BECOME
AN AU STUDENT

UNDERGRADUATE ONLINE APPLICATION

You only have to apply once. When you receive your student ID, you can register for courses (step 2) as often as you like.

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STEP 2

REGISTER FOR
YOUR COURSES

myAU: YOUR STUDENT PORTAL

Register by the 10th of any month to officially start your course on the 1st day of the following month. While you may have to wait till your official start date to submit assignments, you can start working on your course almost immediately.

In a program? Consult with a program advisor to ensure you are taking the right courses!

To get started, go to

business.athabascau.ca/undergraduate-programs/undergraduate-admissions/

Faculty of Business Undergraduate Programs

1-780-675-6189 or **1-800-468-6531** (TOLL FREE IN CANADA/US)

EMAIL: business-support@athabascau.ca

WEBSITE: business.athabascau.ca/undergraduate-programs

Prior Learning Assessment Recognition

Prior Learning Assessment and Recognition (PLAR) can help you gain credit towards your degree or certificate at Athabasca University. PLAR is a tested process and set of mechanisms for the recognition of learning that you have acquired from life experience, job training, workshops, seminars or other experience.

780-675-6348 or **1-800-788-9041 ext. 6348** (TOLL FREE IN CANADA/US)

EMAIL: plar@athabascau.ca

WEBSITE: priorlearning.athabascau.ca

Faculty of Business Graduate Programs

1-780-488-2832 or **1-800-561-4650** (TOLL FREE IN CANADA/US)

EMAIL: business@fb.athabascau.ca

WEBSITE: business.athabascau.ca/mba or business.athabascau.ca/dba

Leadership and Management Development Courses

EMAIL: business@fb.athabascau.ca

WEBSITE: business.athabascau.ca/lmd

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- » University Certificate in Management Foundations
- » University Certificate in Marketing



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