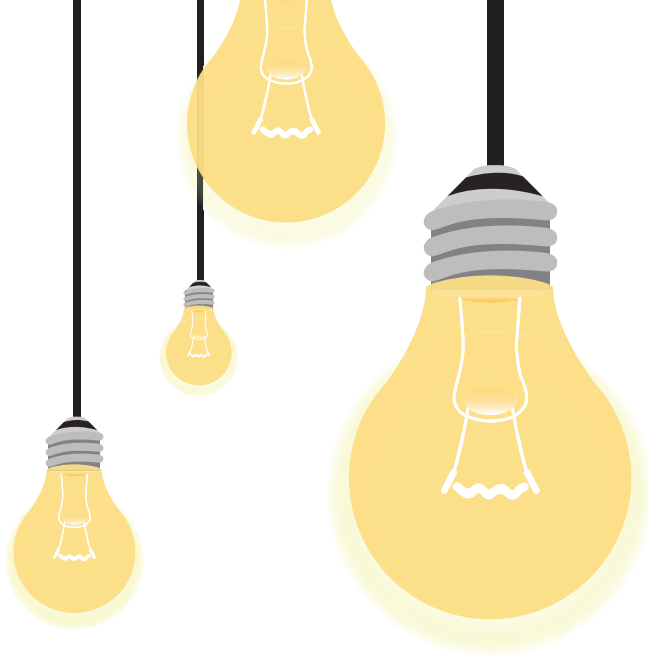


athabasca

LEADERSHIP AND
MANAGEMENT
DEVELOPMENT



Athabasca University
FACULTY OF BUSINESS



Leadership and Management Development (LMD) builds organizational capabilities.

Build leadership skills quickly, at the times and places that work for you.

Online Leadership and Management Development (LMD) courses provide graduate level professional development opportunities in two ways: scheduled courses for individuals, and custom-tailored solutions for organizations. LMD focuses on immediate workplace applicability, addressing specific management or leadership skill areas with curriculum adapted from Athabasca University's (AU) highly successful online MBA program. AU's academic coaches are experts in their respective fields with both academic qualifications and industry experience. Our faculty ensure that professionals, managers, and executives gain practical implementation skills in all curriculum areas.

Our courses are different than other professional development or executive education options. Our courses are graduate level, structured with course objectives and focused learning outcomes. Students receive grades based on weekly assigned discussion questions, individual projects, and final papers.

In each course, students work in online groups of 8-10 under the guidance of an academic coach who facilitates active discussions and group dynamics, ensures students are applying theories and concepts correctly, supports critical thinking, and provides insights and tools to help clarify points or themes.

“Successful leaders inspire and influence change by unleashing the potential of people and empowering them to exceed beyond expectations!”

Angela Workman-Stark, PhD
Program Director,
Leadership and Management Development

Organizational benefits



Custom tailored learning

Our team works with organizations to understand development needs and offers a full range of online professional development solutions to meet each goal. This allows our team to recommend the appropriate online approach to address the unique development goals you have for your employees. Whether through our open enrollment courses, a complete custom-tailored program, or a co-branded certificate of completion to complement your in-house training, our team will build online professional development solutions tailored for you.



Grow organizational capabilities

Develop your employees soft skills by building on their strategic management and leadership potential. Our courses will enhance your employees' knowledge and skills allowing them to lead in new ways, set new goals, take on new projects, and think strategically. These new capabilities will create opportunities for organizational growth.



Cost containment

The structure of our courses allows organizations to contain costs while developing talent. Each four week course is \$1,108.00 which includes online learning tools, materials (e-textbooks/digital reading) and fees. Your employees are not required to travel or miss work to complete course assignments, meaning no lost time or other opportunity costs.



Learning outcomes / immediate ROI

Each course has specific course objectives and focused learning outcomes that must be demonstrated to earn a successful grade in each course. Students are required to apply management concepts and theories to their workplace throughout their courses. Your organization gains a direct and immediate return from the student's very first week.





“Pursuing supply chain courses and then transitioning to the full Post Baccalaureate Diploma in Leadership and Management has really changed the way I think about myself. I’ve always been the type of person who keeps on climbing until someone tells me I can’t climb any more. At that point, I tend to disagree and climb some more. My next journey is the AU MBA, I know this will open a lot of doors for me at the management level.”

Ranjeet Koonar
Senior Project Manager
Student, Master of Business Administration

AU encourages students to reflect on “Why do you think the way you think?”

Participation in weekly group discussions is a significant portion of each course. Each weekly discussion question requires students to apply a management theory, concept or tool to their industry, organization or role within their company. A student’s grade is based on how they think through and respond to questions, how they help others understand their point of view, and how they integrate new theoretical knowledge into their overall management perspective.

All voices heard equally

What matters at AU is the strength of the argument and the connection of academic theories and concepts to what is actually happening within industry and organizations. Everyone has the opportunity to participate equally.

A chance to think things through

At AU, interaction and peer learning are not constrained by time or location. This allows our students the time to think and reflect and then craft an articulate response. This model puts theory into practice and moves beyond memorization to mastery.

Proven effective

Courses are developed and taught by AU’s experienced academics. Their role is not to lecture, but rather to guide discussions and collaborations toward effective peer learning.

A team devoted to student success

An entire team within AU’s Faculty of Business are focused on our LMD students’ success. Our core faculty, academic coaches, admissions coordinators, learning services and IT Help Desk are available to provide resources and assistance to help our students learn effectively within the online learning environment.

Online corporate **LEARNING** solutions tailored to the needs of your organization.

Minimize costs while maximizing results

Education grant money is available! As an employer, you can take advantage of your provincial Canada Job Grant to provide educational opportunities for your employees—opportunities that will enhance their career success while enhancing your organizational success.

Through the Canada Job Grant, your organization may receive reimbursement of up to two-thirds of the cost of training, to a maximum of \$10,000 per employee. The Canada Job Grant funding covers tuition, learning materials, and fees.

Courses or certificates of completion may be eligible for two-thirds reimbursement, making this an extremely cost effective educational option.

Examples:

Full course/certificate cost	Canada Job Grant pays:	Employer pays:
Course: \$1,108.00	\$739.00	\$369.00
Certificate (8 courses): \$8,864.00	\$5,909.00	\$2,955.00

There has never been a better time to consider developing custom education options for your employees, rather than sending them to standard, one-size-fits-all courses and hoping they bring back relevant and applicable knowledge. We can tailor a certificate of completion specifically to meet your organizational needs or take advantage of one of our existing courses or certificates of completion.

Choose courses for specific development needs

Courses can be custom tailored to meet corporate learning needs or to complement your organization's existing internal training and development strategy.

Individual courses

Each course can be customized to your industry context and weekly discussion questions can tackle issues happening in your company. In addition, individual LMD courses can be combined to earn an LMD certificate of completion or the Post Baccalaureate Diploma in Leadership and Management (PBDLM). Courses cover a variety of management topic areas including:

 Leadership

 Project Management

 Strategic Communications

 Entrepreneurship

 Innovation & Productivity

 Supply Chain Management

 HR Management

 Manufacturing Management

 Change Management

Transfer credit

Courses offer the potential for transfer credit into the AU online MBA for Executives program. Three LMD courses can be used as transfer credit for one online elective should the student be accepted into the MBA program. In addition, LMD courses can be transferred into LMD certificates of completion or the Post Baccalaureate Diploma in Leadership and Management (PBDLM).



How online courses work

The foundation of our courses is the application of theory to practice and peer to peer learning. Our courses bring students together from a variety of industry sectors, various departments within an organization, and across geographic locations. This diversity of opinion, experience, and areas of expertise allow students to understand how theories and concepts can be applied in a variety of contexts.



Asynchronous

Asynchronous learning means students are never required to be online at a certain date and time. We have students and academics from across Canada and around the world engaging in learning and teaching 24 hours a day.



Paced

Too much flexibility can be as challenging as not enough. AU's paced courses are short — four weeks long — have set start and end dates, and include a workplan with assignment deadlines which keep students on track.



Online

Whether in Richmond, BC or Moncton, NB, at home or at work, students can access the online learning environment on any device, as long as they have access to the Internet.



You control when and where

On average, students spend approximately 8-12 hours over roughly five to six days per week on coursework. When and where are completely up to the student: early mornings, lunch hour — what works for our students works for us.

Post Baccalaureate Diploma in Leadership and Management

AU's online Post Baccalaureate Diploma in Leadership and Management (PBDLM) specifically targets leadership and management skill development. The PBDLM is comprised of 15 Leadership and Management (LMD) courses (worth one graduate credit each) and one Capstone course (worth three graduate credits), totalling 16 courses and 18 credits.

All LMD courses, whether taken individually or within a certificate of completion, will transfer into the PBDLM. If you have taken the same course from another accredited university, you may request a transfer of the course into the Athabasca University PBDLM*.

Additionally, three credits may be transferred as one online elective into Athabasca University's MBA for executives program should the candidate meet the entry requirements.

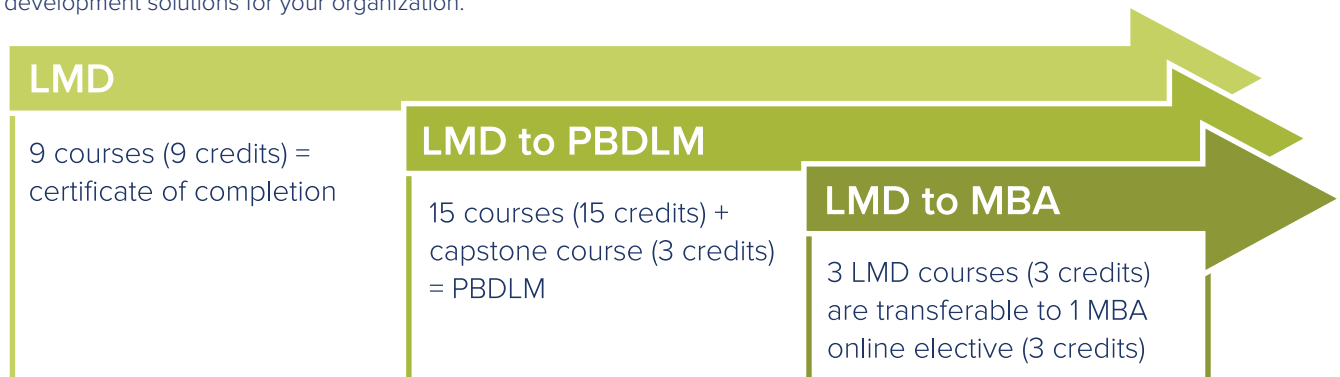
Additional information can be found at: business.athabascau.ca/PBDLM

Certificates of completion

Enroll today in an online certificate of completion focused on specific management topics to build your leadership skills and propel your career forward. Courses are short - 4 weeks in length, apply theory to practice and can be completed within one calendar year. To find out more about our certificates of completion, visit: lmd.athabascau.ca

Custom certificate of completion

An organizational needs analysis allows our team to recommend the appropriate online approach to address the unique development goals you have for your employees. Whether through our open enrollment courses, a complete custom-tailored program designed for your organization, or a certificate of completion to complement your in-house training, our team will build online professional development solutions for your organization.



*A transfer evaluation fee will be charged.

Faculty of Business Graduate Management Programs:

- » Doctorate in Business Administration (DBA)
- » Master of Business Administration (MBA) for Executives
- » Master of Business Administration in Hockey Management
- » Post Baccalaureate Diploma in Management (PBDM)
- » Post Baccalaureate Diploma in Leadership and Management (PBDLM)

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